



Socioeconomic Institute for Advanced Studies

*Pioneering Socioeconomic Solutions
& Development by Multidisciplinary Holistic Academic Programs*

(SIAS) MSc in Inspiration Economy Program Proposal

Updated - May 2023

<http://www.sias.rw/>

Building 16, KK19 Avenue, Niboyi Sector, Kicukiro District, Kigali City, Rwanda

Page 1 of 20

Program Proposal

1. PROGRAM DETAILS

1 Program Title	Inspiration Economy			
2 Exit Awards	Master of Science of Inspiration Economy			
3 Modes of Attendance Mode of Delivery	Part-time	✓	Full-time	✓
	Distance Learning	N/A	Work-based	N/A
	Other: Blended		Short course	N/A
4 Resource group:	1		5	
	2		6	
	3		Other: N/A	
	4			
5 First year of presentation	2023		Current Session	

2. Program Funding and Administration

2.1 Program Organiser/Leader:	International Inspiration Economy Program Founder of Inspiration Economy: Dr. MOHAMED Buhijji
2.2. Program Development Team	
Name	Faculty
Professor FAIZ Galloui	Social Innovation Faculte de Economiques et Sociales Universite de Lile (FRANCE)
Professor NADA Trunk	Innovation and Management Int. School for Social and Business Studies, Celie (SLOVENIA) Higher Education Expert
Dr. DONYA Ahmed	Women Development & People with Disability (BAHRAIN)
Dr. BUHIJJI Mohamed	Founding father; International Inspiration Economy Project (BAHRAIN)
Dr. ALI Ibrahim Ali	Strategic Planning Omdurman University (SUDAN)
2.3. Faculty/ School/Centre administratively responsible for the Program SIAS Founder: Dr. MOHAMED Buhijji	

2.4 Projected Student numbers – Government- Sponsored					
YEAR	2023	2024	2025	2026	2027
Level 1	0	0	0	0	00
Level 2		0	0	0	00
Level 3			0	0	00
Level 4				0	00
Level 5					00
TOTAL	0	0	0	00	00

2.5. Projected student numbers: Private										
Year	2023		2024		2025		2026		2027	
Programs to be opened	MSc in Inspiration Economy									
Private	Full-Time	Part-time	Full-time	Part time	Full-time	Part -time	Full-time	Part-time	Full-time	Part-time
MSc Students	8	12	15	18	20	30	22	30	22	30

2.6. WILL THE PROGRAM BE RESOURCED FROM THE EXISTING RESOURCES OF THE CONTRIBUTING FACULTY(S), SCHOOL(S), CENTRE(S)?

YES		NO	✓	-
	The Program will be funded by SIAS Founder plus donations Sponsors, Social-for-Profit and Investments.			

2.7. STAFFING

	2023	2024	2025	2026	2027	Source Of Funds
Academic Staffing						
Full professors	2	2	2	2		SIAS Founder & SIAS Investments
Associate professors	1	2	2	2		SIAS Founder & Fees
Senior lecturers	1	3	5	5		SIAS Founder & Fees
(Part time and expatriates)	2	3	3	3		SIAS Founder, Fees, Social for Profit Projects & Sponsors
Support Staff						
Technical & Other Staff	3	2	2	2		SIAS Founder
Equipment: Computers room	1	1	1	1		SIAS Founder
Library	1	1	1	1		SIAS Founder

3.0 Program Background, Rationale And Indicative Contents

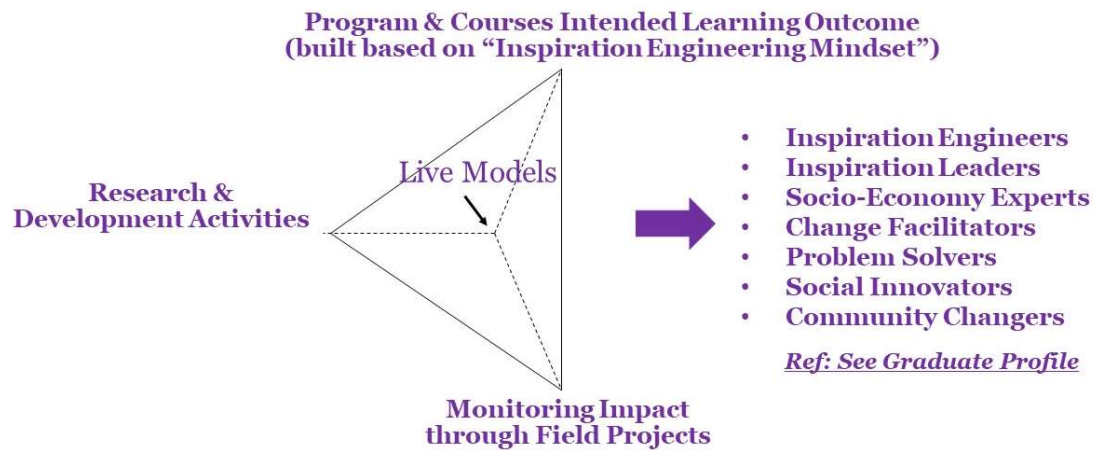
3.1 Program Description and Objectives

Based on the SIAS needs assessment and skill gaps survey, the purpose of this program is p
The purpose of this postgraduate master's program is to create experts in the field of inspiration economy, socio-economic problem solving, community development, social innovation, social entrepreneurship, inspiration engineering, community future foresight, youth economy and resilience economy. Besides, this program targets to create multi-disciplinary holistic thinkers that would use the model shown in Figure (1) through lifelong learning practices to build the inspiring engineer mindset, which can spot opportunities ahead of others and create more independent resilient communities.

The program combines the concepts of Inspiration/Youth/Resilience Economies, in the modules and the courses Intended Learning Outcome to build the “Inspiration Engineering

Mindset”. Along with research and development done before, during and after the ‘Field Projects’ the program graduates are expected to inspire their communities and organisations in different ways, that are going to bring a clear positive outcome. This program is unique, since it would produce graduates that competent to be: Inspiration Engineers, Inspiration Leaders, Socio-Economy Experts, Change Facilitators, Problem Solvers, Social Innovators and similar titles that are highly needed by all the communities in the world for the sake of mitigating risk of issue or creating development.

Figure (1) Model of MSc in Inspiration Economy Program



This extensive program shows a good connection with the reality of the business world and ensures best interaction between students, lecturers, and professionals in a spirit of participative learning and teamwork. The case studies and deep dialogue techniques would be up-to-date which shall help to develop new insights for business owners and future economy leaders. The program graduates would not only be expected to have high employability possibilities, but even be a source for creating socio-economy influencers.

The program would address the great shortages in experts relevant to the United Nations Sustain Development Goals (UN-SDGs) Experts, especially in issues as poverty, youth, unemployment, migration, women, child labour, families’ instabilities, etc.

The case studies and the deep dialogue embedded in the program courses will be up-to-date and will help the students to develop new insights for social business and to be future socio-economic leaders. Not only are program graduates expected to have high employment potential, but to be in any or all the new fields of the economy as sharing-economy, collaborative-economy, behavioural-economy and inspiration-economy. All these economies have great influences on the socio-economic development, especially in developing countries.

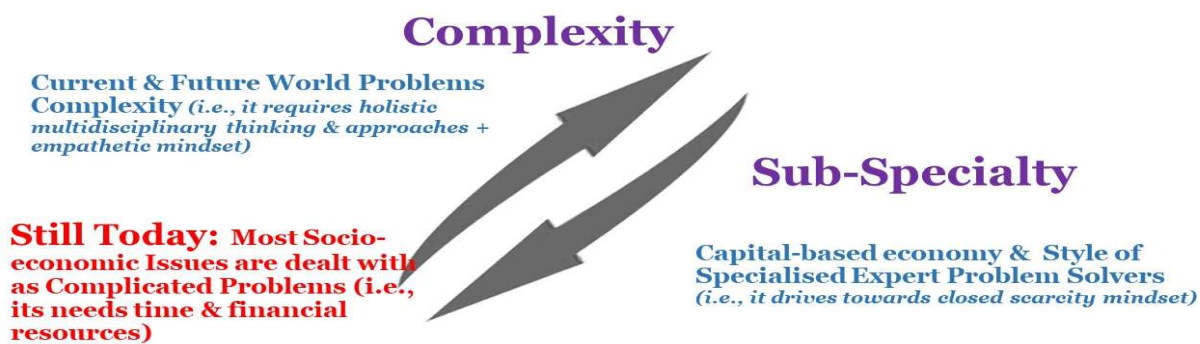
3.2. Integration of Inspiration economy program in the social and economic development of Rwanda.

Differentiation of SIAS Academic Programs Possible Impact

Still today, most Socio-economic Issues are dealt with as complicated chronic problems (i.e., it needs time and financial resources). However, in reality, most of the existing world problems that could not be solved, i.e., poverty, migration, etc., are complex rather than complicated.

Hence, there is a gap in the capacity of the world graduates of today to address the world's "complexity", specifically in dealing with the "complex problems" in relevance to socioeconomic issues. Dealing with the complexity of current and future world problems requires holistic multidisciplinary thinking, approaches and an empathetically driven mindset. Therefore, SIAS tried to bring graduates that address this gap instead of going towards the current sub-speciality postgraduate studies that the capital-based economy created in our life. This style of creating multidisciplinary expert problem solvers, help to overcome the necessity of bringing more abundant mindset graduates rather than closed scarcity mindset graduates that classical programs are helping to create.

Figure (1) Illustrates the World's need for Addressing Complex rather than Complicated Issues – Which SIAS Graduates Could Do.



Therefore, SIAS sees a silver lining in this world situation. While most of the world is worried about the rising mental health problems, along with rising communities' frictions, and more displacement of people due to wars, hunger, and drought, which led to more scarce-driven mindsets, we see opportunities for calibrating the path through the making of future socioeconomic leaders that overcome conflicts and bring in more solutions to these complicated problems. Therefore, and based on the intention of preserving or enhancing those work on the formula of (capacity vs demand) rather than (supply vs demand), the SIAS programs, comes to offer more structured approaches, through its field-structured PhD, or MSc programs that create different type of projects that impact that the world needs today and the future, even before graduation.

The SIAS programs promise to ignite positive change in the communities, starting from the developing countries, which would help to overcome the negativity of world conflicts, disasters and crises towards more inspiring experiences, models and stories that could be built starting from Rwanda, Africa and Developing countries.

3.2.1. Skills Development:

Through teaching, research, and community service, we train students in order to be competitive at the national and regional levels. The Program features the following areas:

- In-depth knowledge of Inspiration Economy theories, practices, methodologies, processes and tools.
- The mindset and the competency needed to successfully carry out inspiration labs development projects across organization and communities fields.

- The capacity to use inspiration economy approaches in solving complex problems and developing corporate and public institutional strategies.
- Mastering the tools would create an effective socioeconomic outcome.
- The ability to communicate effectively to promote the culture of inspiration economy, and to disseminate the practice in the public as well as the corporate spheres, by engaging with communities' issues and challenges and bringing solutions for sustainable development.
- To develop the capabilities of the students to effectively harness the practices of Inspiration Economy with evidence-based higher quality intended learning designs.
- To carry out world-class research and development in line with Inspiration Economy's strategic priorities, which focus on applied research.

3.2.2. Research Facilities

Research is built in the heart of each course in the MIE program. The facilities in this program would be more dependent on the following:

- a) The Inspiration Lab – that comes from the targeted communities, or challenges needs
- b) The Reference Inspiration Economy Tools and Books
- c) The Visualisation “Deep Dialogue’ Room
- d) The Students exploration visits

SIAS MIE program leaders would ensure that they provide proper support facilities as ITC and computer labs, besides graduate discussion rooms. Also, all the MIE candidates would be entitled to participate in exploratory visits, best practice visits, besides SIAS forums and conferences. The students would also have access to free publications related to their scope of study, including case studies. In certain cases, students would be encouraged to publish in SIAS journals and would be sponsored even for publishing in other high ranking journals, if their research is ready for this stage.

3.2.3. Entrepreneurial and business development

Graduates of Inspiration economy graduates should be able to:

- Create and manage an income-generating project.
- Besides, inspiration economy, the graduate of SIAS would focus on innovation and entrepreneurship as a means towards creating change in a community.
- Since the spirit of entrepreneurship and innovation is well covered in all the PIE and SIAS programs in general, the target would be to attract all types of entrepreneurs, but especially social entrepreneurs etc.)
- Create and manage their own businesses

3.2.4. Jobs opportunity

The quality of the graduates targeted by the SIAS programs will carry various title competencies whether they work as employees, or social entrepreneurs, or specialise as community change leaders. Even though certain titles such as the ‘Inspiration Economy Expert’ was not listed in the list of possible job opportunities are listed in the SIAS Business Plan., to mention just a few, an Inspiration Economy graduate can assume:

- Chief Inspiration Officer
- Social Economy Expert (Specialist)

Besides mentioning a sample of the type of industries, all the graduates of the SIAS programs are trained to be self-employed, i.e. not dependent on employment agencies. The main income for any of the SIAS graduates would come from ‘social-for-profit’ projects, consultancy, freelancing and mentoring.

Jobs Opportunities for ‘MSc in Inspiration Economy’ Graduates

Products of PIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
<i>1-Chief Inspiration Officer</i>	Equipped with the capacity to see opportunities inside contemporary and future challenges, using lots of positive psychology techniques	Large Global Companies, innovative and Creativity industries	The job in rising demand in major branded companies, including companies as BMW, Niki, Google, etc. Link1 shows an example of sites as evidence of rising demand
<i>2-Socio-Economy Experts (Specialist)</i>	Solve, Develop, Improve life and livelihoods conditions in the communities, whether in urban or rural areas. Specialise in eliminating poverty, improving equality, and empower the vulnerable. Work on creating participatory community programs in collaboration with government and NGOs.	Community services, development	In high demand in leading international agencies like UN, UNDP, UNCEF, WHO, etc. Link2 shows an example of sites as evidence of rising demand
<i>3-Change Facilitator</i>	Identify opportunities and work on improving of fostering collective strategies to maximise the successes from the management of change efforts.	In all types of industries including governments who are going through a transformation or working on strategic or national plans	Been rising in demand since the early 80's of the last century and continuing more with the speed of

Products of PIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
	He/she work with the employees to improve the culture of the organisation and adapt to new conditions or ensure the transition or transformation to the new state.		change in the technology, even with different names, or job titles. Link3 shows an example as evidence of rising demand
<i>4-Problem Solving Expert</i>	Identify, or exploit opportunities around the problem and then to analyse them. Besides, they have the capacity to develop short- and long-term solutions. They would be capable of solving complex problems through active-observation, analysis, synthesis, and association of the different problems and their possible solutions. Unique in research, and creativity, besides can work with diversified teams.	All types of industries that benefit from problems solving, including all governmental organisations, public service delivery, community development and even NGOs and private sector.	The job is in high demand in police, social development, healthcare & Educational organisations, creative industries and much more. Link4 shows an example of sites as evidence of rising demand
<i>5-Social Innovators</i>	-Focus on bringing creative solutions or to develop solutions which improve the well- being of people and society. -Use creative thinking and innovative	Public Sector, Large Social-for-Profit Organisations. Also, all those who work on their own innovative models as gig economy or freelancing consultants.	Demand is increasing from many international humanitarian organisations Link5 shows an example of

Products of PIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
	actions to address social needs.		sites as evidence of rising demand
<i>6-Youth Economy Expert</i> <i>(Youth Empower-ment Specialist/ Youth Opportunities Specialists)</i>	Utilise and optimise both youth spirit and energy to create a positive change in the community. Prepare youth leaders for careers in growth industries and to be successful entrepreneurs. Develop youth economic opportunities	Youth Ministries, Youth-focused Industries, sports club, NGOs specialised in youth empowerment, leading youth brands, youth mentorship programs	Would be of high demand after 3 years from the program Link6 shows an example of sites as evidence of rising demand
<i>7-Resilience Economy Expert</i>	Work on economic and socio-economic tolerance and agility. Develop & manage resilient programs for organisations or communities. Support sustainable and resilient management	All environmental friendly organisations, or all the organisatinos that would like to be more equipped for disasters, or want to have more effective recovery. Novelty- Novation- Innovation	Link7 shows an example of sites as evidence of rising demand
<i>8-Innovation Economy Expert</i>	Develop and apply innovative ideas and optimise their technologies to improve goods and services or make their production more efficient.	All type of industries that would use one or more of the following four innovation techniques: incremental, disruptive, architectural and radical.	Link8 shows an example of sites as evidence of rising demand
<i>9-Inspiration Economy Expert</i>	Capacity to optimise the inspiration currency, design new business models,	All type of industries that are looking to bring change and disrupt the status quo.	New and projected to grow faster with the spread of

Products of PIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
	enhance that overall inspiration outcome		New EconoPIEs Link9 shows an example of sites as evidence of rising demand
<i>10-Self-Sufficiency Expert</i>	Work to create more independent models for each community. i.e. without outside aid. Build communities capacity for extreme challenges and lockdowns.	All companies that work on optimising the resources, recycling it, or showing they are environmental-friendly.	Link10 shows an example of sites as evidence of rising demand
<i>11-Socio-economic Development Officer</i>	-Collect and consolidate data on specific socio-economic-development and monitor demographic data about death and birth across community. -Lead development needs and advise on response measures.	-Leading International Humanitarian agencies as UN, WEF, etc. -Government planning officers -Large global or multiregional organisation that have impact on communities or socio-economic development -Self Employed or part of private consultancy	Link11 shows an example as evidence of rising demand
<i>12-Community Development Specialist</i>	-Identify urban communities and establish close ties with territorial development boards. -Emphasize community education & economic besides	-Leading International Humanitarian agencies as UN, WEF, etc. -Government planning officers -Large global or multiregional	Link12 shows an example as evidence of rising demand

Products of PIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
	<p>urban personnel development.</p> <p>-Research and offer education for annual and regional summits in collaboration with development associations.</p> <p>Generate funds through collaborations and grant applications. Devise effective assessment plans, and keep precise and prompt records of work. Upgrade constantly in line with personal and corporate objectives.</p>	<p>organisation that have impact on communities or socio-economic development</p> <p>-Self Employed or part of private consultancy</p>	
<p><i>13-Future Foresight Specialist</i></p>	<p>-Set and work on Long term strategies</p> <p>-Plan Successful future measures and define Knowledge that need to acquired.</p> <p>-Lead development optimization of multi-year strategies and annual plans.</p> <p>-Communicate initiatives and expectations.</p> <p>-Align internal processes to meet future foresights</p>	<p>-Government, Leading Private sector and large well established NGOs.</p> <p>-Research centres concerned about the long term future aspects and impacts.</p> <p>-Military and police departments.</p> <p>-Socio-economic planners.</p>	<p>Link13 shows an example as evidence of rising demand</p>

Products of PIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
<i>14-Socio-economic Impact Foresigheter</i>	<ul style="list-style-type: none"> -Develop new methodologies to foresight specific impacts and develop programs that prepare the different communities. -Assimilate and disseminate economic and developmental data. -Track future expected impact and relay actions required for the different parties. 	<ul style="list-style-type: none"> -Government, Leading Private sector and large well established NGOs. -Research centres concerned about the long term future aspects and impacts. -Military and police departments. -Socio-economic planners. 	Link14 shows an example as evidence of rising demand
<i>15-Multiculture Mediator</i>	<ul style="list-style-type: none"> -Work on Cross-cultural dipute resolution. -Establish intercultural mediation as a neutral facilitator who assist in resolving disputes -Mitigate the impact by cultural misunderstanding. -Build intercultural to bridge cultural gaps with migrants and refugees. 	<ul style="list-style-type: none"> -Social Development Service Department -Quality of life related units -Services where the migrants, the marginalised, the refugees are available. -Professional Mediating Consulting firms. 	Link15 shows an example of as evidence of rising demand
<i>16-Multidiscipline 'Thinker' or 'Arbitrator' or 'facilitator'</i>	<ul style="list-style-type: none"> -Work to bring multidisciplinary holistic solution to complex problems. 	<ul style="list-style-type: none"> -Government entities -Innovation hubs 	Link16 shows an example of as evidence of rising demand

Products of PIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
	<p>-Define different outcomes in human systems to crack chronic phenomena</p> <p>-Diagnose competing sources of challenges to find solutions to complex problems from several perspectives.</p> <p>-Refers to knowledge of a wide range of perspectives within a combination of subject areas.</p>		
<i>17-Social for Profit Entrepreneurs</i>	-Self Management and work as entrepreneur towards exploiting opportunities from the communities and turn them into sources for profit.	-Startups -Entrepreneurial Projects	<u>Link17</u> shows an example of as evidence of rising demand
<i>18-Poverty Elimination Officer</i>	<p>-Plan actions against Hunger through humanitarian NGOs.</p> <p>-Ensuring strategic direction of poverty elimination projects.</p> <p>-Ensures effective and efficient resources mobilization for communities where poverty resides.</p>	<p>-Social Development Service Department</p> <p>-Quality of life related units</p> <p>-Services where the migrants, the marginalised, the refugees are available.</p>	<u>Link18</u> shows an example of as evidence of rising demand

Products of PIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
	<ul style="list-style-type: none"> -Innovate in bring solutions relevant to poverty. 		
<p>19- 'Sustainable Development Goals' (SDGs) Officer</p>	<ul style="list-style-type: none"> -Leads development, implementation and evaluation of SDG's assigned programs / projects. -Link communities issues to SDGs programs or initiatives and ensure monitoring and assessment of targets achieved. -Undertakes capacity building activities that help develop, identify and prioritize issues relevant to SDGs. -Carry analysis in relevant to the implementation of SDG social, economic and environmental interlinkages -Identify emerging issues/opportunities including those related to climate change, transport, science, technology and innovation. -Mobilizes and organizes synergetic multi-stakeholder dialogues and 	<ul style="list-style-type: none"> -UN, UNDP, WHO, and similar organisations -All public services and governmental organisations complied by the SDGs achievements. -Consultants who work on achieving goals within SDGs. 	<p><u>Link19</u> shows an example of as evidence of rising demand</p>

Products of PIE Program	What is their Competency?	Type of Industries	Type & Level of Demands
	partnerships aimed at leveraging SDGs targets.		
<i>20-Behavioral Economists</i>	<p>-Brings Nudging solutions that combines behavioral sciences and economy.</p> <p>-Targets to create solutions based on understanding why, how and when people can make specific decisions or reactions.</p> <p>-They work on designing, planning, teaching, improving, and developing the economic and the national policies for a community or a business.</p> <p>-Work on optimization and equilibrium that seek to develop and extend those ideas to make Behavioral Economy models with feasible options.</p>	<p>-All types of industries which can benefit from the effects and the labs of Behavioral economy of psychological, cognitive, emotional, cultural and social factors.</p> <p>-Focus on Organisations or Communities where the decisions of individuals and institutions and how those decisions vary from those implied by classical economic theory.</p> <p>-Would work on improving economic decision-making processes.</p>	<u>Link20</u> shows an example of as evidence of rising demand


Principal functions :

- Solve, Develop, and Improve life and livelihood conditions in the communities, whether in urban or rural areas.
- Specialise in eliminating poverty, improving equality, and empowering the vulnerable.
- Work on creating participatory community programs in collaboration with the government and NGOs.

Secondary functions:

- Identify opportunities and work on improving of fostering collective strategies to maximise the successes of the management of change efforts.
- He/she works with the employees to improve the culture of the organisation and adapt to new conditions or ensure the transition or transformation to the new state.

4. UNIT APPROVAL

Faculty	Dean /Director	Date
Vice Chancellor	Signature 	
	Dr Dunya Ahmed	
HoD	Signature	
	Pending HEC approval to recruit	

Seen and noted

Library	Signature	
	Pending HEC Approval to recruit	
ICT	Signature	
Quality Office	Signature	
	Pending HEC Approval to recruit	

5. CENTRAL AUTHORISATION

5.1 Estimated cost in Rwf

	2023	2024	2025	2026
Staffing – total	30,000,000	40,000,000	45,000,000	50,000,000
Equipment	10,000,000	10,000,000	10,000,000	20,000,000
Library	5,000,000	5,000,000	10,000,000	5,000,000
Office materials	15,000,000	15,000,000	15,000,000	15,000,000
Overall total	60,000,000	70,000,000	80,000,000	90,000,000

5.2 Resource Confirmation

Signature: 

Resource Confirmation Dr. DONYA Ahmed Ahmed
Vice Chancellor – SIAS
Date: 18/12/2023

Signature:



Approved by: Dr. MOHAMED Buhijji
Founder – SIAS
Date: 18/12/2022

VERSION CONTROL

Version Number	2
Prepared by	Dr. Mohamed Buhijji
Version Reference number	SP/MSc-IE1/2022
Description	SIAS – MSc in IE Program Proposal Form
Policy owner	Social-Economic Institute for Advanced Studies (SIAS)
Responsible division	Quality Assurance Coordinator & SIAS Council
Internally validated	Yes
Date of Internal Validation	18/12/2022
Approved by	SIAS Governance Board
Date of approval and Update	20/12/2022 and 1/4/2023
Amendments	1
Proposed Review date	2024
Web address of this policy	http://www.sias.rw/

APPROVAL FORM

Checked by:

Signature:



DR. Donya Ahmed
Vice Chancellor
Socioeconomic Institute for Advanced Studies

Approved by:

Signature:



DR. Mohamed Buhiji
Founder & Chairman of the Board of Trustees
Socioeconomic Institute for Advanced Studies

